

[Total No. of Questions - 9] [Total No. of Printed Pages - 2]

May-24-0365

HS-305 (Industrial Economics & Management)

[Common for B.Tech. all Branch]

B.Tech. 3rd (CBCS)

Time : 3 Hours

Max. Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt One question each from Section A, B, C and D. Section E is compulsory. All questions carry equal marks.

SECTION - A

1. (a) Write the difference between GDP and GNP. (5)
(b) Describe laws of demand. (5)
2. The price of a commodity decreases from Rs. 6 to Rs. 4. This results in an increase in the quantity demanded from 10 units to 15 units. Find the coefficient of price elasticity. (10)

SECTION - B

3. What is Investment Analysis? Explain Top -down and bottom up analysis? (10)
4. What Is Internal Rate of Return (IRR)? How do you calculate IRR? (10)

SECTION - C

5. What is decision making? Explain its three levels. (10)
6. Define HRM and its purpose. (10)

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SECTION - D

7. (a) Explain the functions of financial management. (5)
(b) What is journal and its features? (5)
8. What is project management? Describe its stages. (10)

SECTION - E (Compulsory)

9. (a) What are the 6 factors that affect demand?
(b) What is meant by social cost?
(c) What is multistage decision?
(d) Why is a higher IRR better?
(e) How HR manager recruits employees?
(f) What is difference between journal and ledger?
(g) How do you explain economic efficiency?
(h) What is PERT and CPM?
(i) Explain Break even analysis.
(j) Explain the term balance sheet. (10×2=20)